

Quaterly P/L

I. 개별기준

(억원)

		2013				2014				2015		
		1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	
총매출액		1,886	2,359	2,434	2,881	2,879	3,036	3,169	3,571	3,692	4,011	
(%)yoy		6.4%	29.0%	36.8%	48.0%	52.7%	28.7%	30.2%	24.0%	28.2%	32.1%	
(억원)	B2C	1,532	1,873	1,768	2,171	2,104	2,272	2,343	2,744	2,778	3,130	
	인테리어	859	928	855	1,072	1,126	1,114	1,126	1,249	1,316	1,321	
	대리점	273	330	297	414	420	410	453	491	525	498	
	직매장	341	360	344	415	428	463	449	509	487	529	
	온라인	244	238	214	243	278	241	224	249	304	294	
	부엌유통	673	945	914	1,099	978	1,158	1,217	1,495	1,462	1,809	
	대리점	422	562	555	637	552	625	704	839	836	987	
	ik	251	383	359	462	426	533	513	656	626	822	
	Element(B2B)	355	484	666	710	775	764	826	827	914	881	
	특판	138	207	364	441	471	476	472	486	487	441	
	자판	157	199	204	223	248	241	267	267	314	346	
	제조	32	46	60	39	23	25	42	34	50	29	
	기타	28	32	38	7	33	22	45	40	63	65	
	매출비중	B2C(%)	81.2%	79.4%	72.7%	75.4%	73.1%	74.8%	73.9%	76.8%	75.2%	78.0%
	성장률 (%)yoy	B2C	9.8%	29.7%	27.8%	43.4%	37.3%	21.3%	32.5%	26.4%	32.0%	37.8%
		인테리어	4.6%	30.2%	25.9%	40.3%	31.1%	20.0%	31.8%	16.5%	16.9%	18.6%
대리점		3.5%	47.7%	38.5%	58.7%	53.8%	24.2%	52.6%	18.6%	25.0%	21.5%	
직매장		4.5%	21.3%	19.2%	30.4%	56.8%	28.6%	30.5%	22.7%	16.0%	14.3%	
온라인		5.6%	23.6%	21.4%	31.3%	13.9%	1.3%	4.8%	2.5%	9.4%	22.0%	
부엌유통		17.3%	29.2%	29.7%	46.5%	45.3%	22.5%	33.2%	36.0%	49.5%	56.2%	
대리점		17.2%	24.1%	23.3%	35.7%	30.8%	11.2%	26.9%	31.7%	51.4%	57.9%	
ik		17.6%	37.6%	40.8%	64.5%	69.7%	39.2%	42.9%	42.0%	46.9%	54.2%	
Element(B2B)		-6.1%	25.7%	68.0%	64.4%	118.3%	57.9%	24.1%	16.5%	17.9%	15.3%	
특판		-31.0%	7.5%	91.6%	103.1%	241.3%	130.0%	29.7%	10.2%	3.4%	-7.4%	
자판		26.0%	52.3%	51.6%	66.0%	58.0%	21.1%	31.1%	19.7%	26.6%	43.6%	
제조		3.8%	19.5%	-7.2%	-33.0%	-28.1%	-45.7%	-29.5%	-12.8%	117.4%	16.4%	
기타		24.3%	37.6%	398.9%	-68.4%	17.9%	-31.3%	17.2%	471.4%	90.9%	195.5%	
영업이익		160	196	144	229	224	243	258	294	279	385	
(%)		8.5%	8.3%	5.9%	7.9%	7.8%	8.0%	8.1%	8.2%	7.6%	9.6%	
세전이익		171	197	145	230	230	253	267	308	299	400	
(%)		9.1%	8.4%	6.0%	8.0%	8.0%	8.3%	8.4%	8.6%	8.1%	10.0%	