

Quaterly P/L

I. 개별기준

(억원)

		2013				2014				2015		
		1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q
총매출액		1,886	2,359	2,434	2,881	2,879	3,036	3,169	3,571	3,692	4,011	4,093
(%yoy)		6.4%	29.0%	36.8%	48.0%	52.7%	28.7%	30.2%	24.0%	28.2%	32.1%	29.2%
(억원)	B2C	1,532	1,873	1,768	2,171	2,104	2,272	2,343	2,744	2,778	3,130	3,286
	인테리어	859	928	855	1,072	1,126	1,114	1,126	1,249	1,316	1,321	1,390
	대리점	273	330	297	414	420	410	453	491	525	498	504
	직매장	341	360	344	415	428	463	449	509	487	529	610
	온라인	244	238	214	243	278	241	224	249	304	294	276
	부역유통	673	945	914	1,099	978	1,158	1,217	1,495	1,462	1,809	1,895
	대리점	422	562	555	637	552	625	704	839	836	987	1,069
	ik	251	383	359	462	426	533	513	656	626	822	826
	Element(B2B)	355	484	666	710	775	764	826	827	914	881	808
	특판	138	207	364	441	471	476	472	486	487	441	418
	자재/생산	217	277	302	269	304	288	354	341	427	440	390
매출비중	B2C(%)	81.2%	79.4%	72.7%	75.4%	73.1%	74.8%	73.9%	76.8%	75.2%	78.0%	80.3%
성장률 (%)yoy	B2C	9.8%	29.7%	27.8%	43.4%	37.3%	21.3%	32.5%	26.4%	32.0%	37.8%	40.2%
	인테리어	4.6%	30.2%	25.9%	40.3%	31.1%	20.0%	31.8%	16.5%	16.9%	18.6%	23.4%
	대리점	3.5%	47.7%	38.5%	58.7%	53.8%	24.2%	52.6%	18.6%	25.0%	21.5%	11.3%
	직매장	4.5%	21.3%	19.2%	30.4%	56.8%	28.6%	30.5%	22.7%	16.0%	14.3%	35.9%
	온라인	5.6%	23.6%	21.4%	31.3%	13.9%	1.3%	4.8%	2.5%	9.4%	22.0%	23.2%
	부역유통	17.3%	29.2%	29.7%	46.5%	45.3%	22.5%	33.2%	36.0%	49.5%	56.2%	55.7%
	대리점	17.2%	24.1%	23.3%	35.7%	30.8%	11.2%	26.9%	31.7%	51.4%	57.9%	51.8%
	ik	17.6%	37.6%	40.8%	64.5%	69.7%	39.2%	42.9%	42.0%	46.9%	54.2%	61.0%
	Element(B2B)	-6.1%	25.7%	68.0%	64.4%	118.3%	57.9%	24.1%	16.5%	17.9%	15.3%	-2.2%
	특판	-31.0%	7.5%	91.6%	103.1%	241.3%	130.0%	29.7%	10.2%	3.4%	-7.4%	-11.4%
	자재/생산	21.9%	44.0%	46.3%	25.3%	40.1%	4.0%	17.4%	26.8%	40.5%	52.8%	10.2%
영업이익		160	196	144	229	224	243	258	294	279	385	323
(%)		8.5%	8.3%	5.9%	7.9%	7.8%	8.0%	8.1%	8.2%	7.6%	9.6%	7.9%
세전이익		171	197	145	230	230	253	267	308	299	395	337
(%)		9.1%	8.4%	6.0%	8.0%	8.0%	8.3%	8.4%	8.6%	8.1%	9.8%	8.2%